BRENDEN WRIGHT

Vice President, Global Talent Acquisition and HR Operations Veeco Instruments Inc.



TALENT WINS!

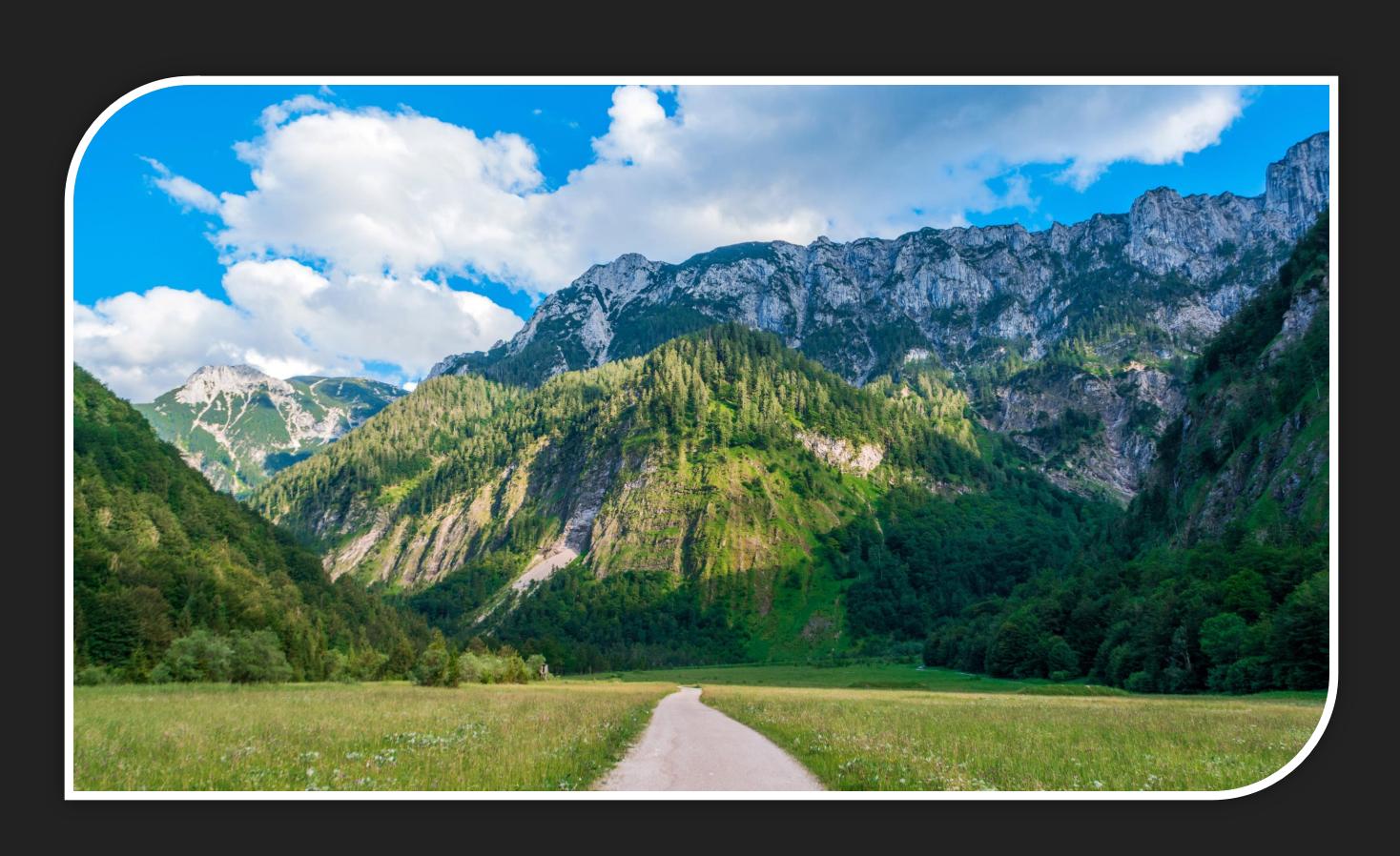
RETHINKING YOUR RECRUITING & RETENTION STRATEGIES





WHAT'S SHAPING THE TALENT LANDSCAPE?

- COVID-19
- SOCIAL
- INDUSTRY
- ECONOMIC
- LEGISLATIVE
- DEMOGRAPHIC



WHAT'S YOUR FOUNDATION?



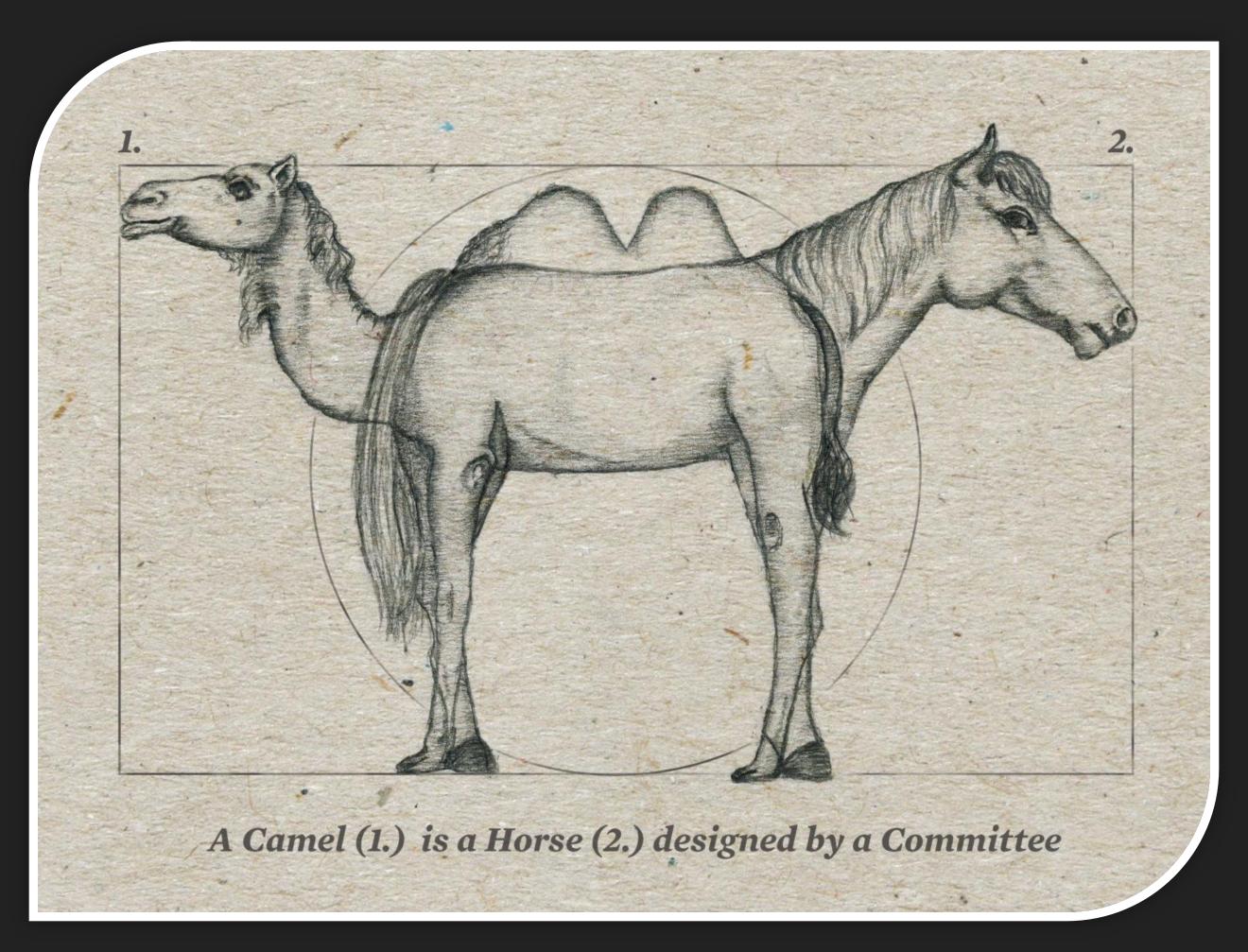
LEADERSHIP MATTERS

THE RULE OF



THE RULE OF 4

- ► 4 interviewers provide 86% confidence
- +1% for each additional interviewer (7 interviewers only gets you to 89%)
- Reduced time to hire to 47 days from 90-180





WHAT'S YOUR EMPLOYER BRAND?



RETENTION STRATEGIES

BE COURAGEOUS

"THE IMPEDIMENT TO ACTION ADVANCES ACTION. WHAT STANDS IN THE WAY BECOMES THE WAY."

Marcus Aurelius



QUESTIONS?

Brenden Wright bwright@veeco.com

